

**LOOKING FOR AN INTERNATIONAL  
HIGH NET WORTH AUDIENCE,  
USE CREVENTIC'S EXPOSURE POSSIBILITIES**





## WHO ARE WE

Founded in 2005, CREVENTIC has fast established itself as one of the most professional organizing bodies in the world of motorsport. Built by, and for, keen amateur racers, CREVENTIC's network has grown substantially since its 'humble' beginnings – continuing to do so today – and remains among the most respected names in the motor racing community, thanks to an ever-increasing portfolio of endurance racing series catering to GT, touring car, Le Mans-style prototype racing, and pretty much everything else in-between.

Based in Gennep, The Netherlands, CREVENTIC's extensive racing programs welcome teams, drivers and motorsport personnel from around the globe to compete at some of the most challenging and vibrant race circuits in the world, and the highly-competitive racing categories therein. Indeed, providing top-level racing with a relaxed paddock environment has seen the 24H SERIES powered by Hankook tour extensively across Europe, the Middle East and the United States of America, with ambitions to extend this portfolio in the future.

Our focus, however, has never been to 'win at all costs'. For close to two decades, CREVENTIC has prided itself on offering high-quality, professional service alongside a welcoming, approachable atmosphere in its paddocks. Team spirit, fair racing, and actively enjoyable competition with an international flair are our bread and butter, and we wouldn't have had it any other way.

“At CREVENTIC, we like to do things differently: to create an open environment that's comfortable as well as professional; to raise expectations and benchmarks through innovation, all while keeping our feet on the ground; to offer the best possible endurance racing experience for everyone, everywhere, with the best value for money; and to give you the most professional and approachable motor racing service you've ever had. In short, CREVENTIC wants to put the fun first in racing”

## FOR THOSE WHO APPRECIATE CLEVER ENTREPRENEURSHIP

Creventic is more than just motorsport. As the organizers of renowned race series like the **24H Series**, **Prototype Cup Germany**, and the **Michelin 992 Endurance Cup**, we connect sponsors to an engaged, international community of passionate motorsport enthusiasts. Our events span prestigious circuits around the world, reaching **high-net-worth individuals** and large audiences across Europe, the Middle East, and beyond.

With **our media platforms** and partnerships, your brand can gain exposure across a network of **highly engaged motorsport fans**, **business leaders**, and automotive enthusiasts. Whether through live broadcasts, digital marketing, or on-site branding, Creventic offers unparalleled opportunities to connect with a global audience.





## MEDIA FIGURES



**80K**  
YOUTUBE SUBSCRIBERS ON  
@CreventicMotorsportsTV

**3,2M**  
TOTAL WATCH TIME ON  
@CreventicMotorsportsTV

**9,4M**  
TOTAL VIEWS ON  
@CreventicMotorsportsTV



**144K**  
FANS

**410K**  
MONTHLY REACH

**95K**  
MONTHLY INTERACTION

### GENDER

- Male: 92,7%
- Female: 7,3%

### Age

- 18 – 24 = 33%
- 25 – 34 = 34%
- 45 – 44 = 20%

### TOP COUNTRIES

- Germany
- United States
- France
- United Kingdom
- Italy
- Belgium
- Netherlands



**69K**  
FANS

**105K**  
MONTHLY REACH

**25K**  
MONTHLY INTERACTION



**40K**  
ANNUALLY VISITORS 24H SERIES

**111**   **29**  
TEAMS   NATIONALITIES

**665**   **61**  
DRIVERS   NATIONALITIES

# 2025 CREVENTIC CALENDAR



 **Michelin 24H DUBAI**  
10-12 January 2025

 **Michelin 6H ABU DHABI**  
18-19 January 2025



 **Michelin 12H MUGELLO**  
21-23 March 2025

 **Michelin 12H SPA-FRANCORCHAMPS**  
18-20 April 2025

 **Michelin 12H MISANO**  
23-24 May 2025

 **Michelin 12H PAUL RICARD**  
4-5 July 2025

 **Michelin 24H BARCELONA**  
26-28 September 2025



 **SPA-FRANCORCHAMPS (12 HOURS)**  
5-6 September 2025



 **SPA-FRANCORCHAMPS (24H SERIES)**  
18-20 April 2025

 **HOCKENHEIMRING (ADAC HISTORIC)**  
9-11 May 2025

 **LAUSITZRING (DTM)**  
23-25 May 2025

 **NORISRING (DTM)**  
4-6 July 2025

 **NÜRBURGRING (DTM)**  
8-10 August 2025

 **RED BULL RING (DTM)**  
12-14 September 2025



## 5 REASONS TO COLLABORATE WITH CREVENTIC SERIES

- 1 Access to a Niche and Affluent Audience**

Creventic connects brands with a premium and international, high-net-worth audience passionate about motorsports. With 40,000+ annual event attendees and a substantial online presence, brands gain exposure to individuals who value performance, innovation, and luxury.
- 2 Multi-Platform Media Exposure**

Through Creventic's growing digital channels (e.g., 9.4 million YouTube views, 134k Instagram followers) and global race coverage, your brand will benefit from widespread visibility across multiple media platforms, including TV, social media, and live streams.
- 3 Tailored Sponsorship Opportunities**

Creventic offers customizable sponsorship packages, whether it's trackside branding, vehicle logos, social media content, or hospitality experiences. This flexibility allows your brand to target specific audiences and goals with the perfect sponsorship fit.
- 4 Association with Motorsport Prestige and Innovation**

By collaborating with Creventic, your brand aligns with the world of elite motorsport, including races featuring ex-Formula 1 drivers. This association boosts your brand's image, reinforcing values of excellence, performance, and excitement.
- 5 Proven Engagement and Growth Potential**

Creventic's rapidly expanding digital and event presence—evident in 3.2 million hours of YouTube watch time and high interaction rates across social media—offers consistent, engaged exposure. Collaborating with Creventic means partnering with a brand on the rise, giving sponsors more long-term visibility and influence.



## **CASE STUDY: TAKING SPONSORSHIP TO NEW HEIGHTS**

**Niola Jet**, a premium private jet charter company, partnered with Creventic to provide tailored travel solutions for high-net-worth motorsport enthusiasts attending our races. As an official sponsor, Niola Jet capitalized on Creventic's **global audience** and **exclusive events**, reaching affluent individuals who prioritize luxury, convenience, and performance.

Through **on-site branding**, **digital campaigns**, and **VIP hospitality packages**, Niola Jet gained direct access to potential clients within their target market, resulting in increased brand visibility and inquiries for private charters. Their collaboration with Creventic positioned Niola Jet as the go-to travel partner for our elite clientele, solidifying their reputation in the luxury aviation sector.

**24H**  
SERIES

**NIOLA JET**  
CHARTER SERVICE

**24H SERIES ANNOUNCES NIOLA JET PARTNERSHIP**



## SPONSORSHIP PACKAGES

*Tailor-Made Sponsorship Packages: customized to your Brand's Needs*

- Branding on pole position board
- Sponsor sticker on each race car
- Brand logo on all live coverage TV streams (visible globally)
- Brand logo on track banners around the circuit
- Brand logo on the podium backdrop
- Full-page feature in the 24H Dubai magazine
- Brand flyer provided to every driver during the events
- Brand logo on every official series document
- VIP Suite for the brand at every race
- Race taxi laps for the brand's VIP guests
- Branded drone camera (visible during onboards in live stream)
- Branded cable camera (visible in live stream)
- Brand stand on the paddock (sell or give away samples)
- Pit lane branding
- Visitor passes to invite guests to the VIP lounge
- Special mention of the brand by Rado Le Mans on live TV
- More custom opportunities available on request

# JOIN FORCES?

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